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Kidpreneurs: Young Entrepreneurs With Big Ideas!



Synopsis

You've heard the saying, It's never too late; We say, It's never too early! Even children can be introduced to basic business principles and the rewards of entrepreneurship. Our goal with Kidpreneurs is to outline some basic tools and strategies kids can use to gain valuable experience in starting, managing, and growing a successful business venture. Through easy-to-understand basic principles and a creative approach, we outline some key techniques that will have a powerful and positive impact on your child's ability to understand entrepreneurship. Using kid-friendly design and illustrations, we break down some of the major points of entrepreneurship, so your child can have fun as he or she learns. Also, your child will enhance his or her decision-making skills by trying out simple businesses as he or she grows up. Tomorrow's future starts today. Share Kidpreneurs with your children, and help plant the seeds for a stronger future.

Book Information

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Grade Level: 4 and up

Customer Reviews

As a mother, I dream of the things my son will be when he grows up and begins looking for a job. Yet other than constant encouragement, how do I get him to accomplish his dreams? Well, this book lays out step by step instructions for your child to start their own business. This book contains chapters to help them get started, ideas on businesses, how to use the internet, networking and giving back. I really like this book because it not only lays out ideas, it has easy to answer questions at the end of each chapter for them to use and fun activities to complete as they go along. As an

individual who essentially runs her own business, I don't know how to translate what I do into kid friendly advice. This book breaks it down for you. It encourages them to use their natural talents to develop a plan that fits them. The chapters are step by step and easy to follow. The end of the book even has a blank business plan for them to complete to get them started. The younger you start to encourage your children, the better it is for them in the long run. I highly recommend this book for every parent, especially parents of young children. By:BeUtyTradeReVue --.com review

Motivational & Empowering: What a wonderfully exciting and innovative book! The illustrations are wonderful. Kidpreneurs is very easy to follow. defines what an entrepreneur is, shows the steps to get started as one, gives your child business examples (dog walking, yard work.) It is a very interactive read. Your child will have forms to fill out and quizzes to take to make sure they understood what they read. Your children will be motivated to start their own businesses! They will feel more creative and know that their dreams are in reach. What an empowering book for our children to read! by: Wild About Reading --.com review

I just want to thank these brothers for writing this. I often wonder what my daughter thinks when daddy heads to the basement office to do his business thing. This book was written by a couple of guys that obviously understand entrepreneurship and kids. It's written wonderfully and surprisingly loaded with information. I actually didn't expect it to be so comprehensive. It even has a little business planner in it. I've no doubt we should all be teaching our kids about entrepreneurship because the world JUST ISN'T for nine to fivers anymore. The career world has changed almost overnight. Thanks guys for taking the time because as you already know books are often more a labor of love than a profit source. So, thanks for sharing both your minds and your hearts! Dan Nichols Speaker/Author of Business Publications --.com verified purchase

Adam Toren and Matthew Toren are the founders of YoungEntrepreneur.com, which grew to become the largest social networking forum for young entrepreneurs in the world. These brothers have many teaching and research interests including digital marketing, business development, entrepreneurial emergence, entrepreneurial strategy management, business growth techniques, innovation, and new venture creation. One of their specialties is improving profitability of under-performing businesses with a unique bottom-line program. Matthew & Adam provide instruction in management concepts and finance to emerging and distressed small businesses covering all phases of operations. Enthusiasts for enterprise, their ideas are not only based on research, but also on years of hands-on experience.

I bought this book for my son a couple of years ago, he was still a little too young to understand it

but over the last few weeks he's been thinking more about "making money".He's done papers and has hated it mainly because he has to deliver them rain or shine, and doesn't think that the effort he puts into it is worth the money he makes.After reading this book he's asking questions about running your own business and truly has some very neat ideas, some probably would not work but rather than shoot them down we sit down and review the idea and concepts and I help him put together his thoughts on paper so that he can see why the idea is good, or is not.He hasn't found the million dollar idea yet but knows that he doesn't want to work forever for someone else.This book pushed him in the right direction to think about entrepreneurship.

Very very simple. Basic introduction to what an entrepreneur is.

Great book to have on our shelf

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GREAT GIFT AND SELLER

I bought this for my 11 year old granddaughter but I enjoyed reading it before giving it to her. Great book!

My daughter loves this book. It's a quick and easy read to show your kids how to become entrepreneurs. I love the photos and graphics as well.

This is a timely book for children to read. They need to learn that they have options with regard to

their career choices. Learning how to depend on yourself at an early age is very sound advice.

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